



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

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Subject code: DG-301.6-1	Subject name: Geography of tertiary activities		
Study Cycle: I	Year: III	Semester: VI	ECTS credits: 6
Status: elective		Contact hours: 60 Lectures: 30 Practice: 30	
Assigned professors and assistants:	Professors and assistants from the field to which the subject belongs		
Prerequisites:	/		
Subject objectives:	Training students for independent interpretation of the development of tertiary activities in different spatial units.		
Teaching units:	1. Theoretical-methodological foundations of the geography of tertiary activities; 2. Geographical conditions for the growth and development of tertiary activities; 3. Growth and development of trade; 4. Spatial characteristics of large retail chains; 5. Business and Financial Services in the Big Cities; 6. Real Estate Operations in Urban Systems; 7. Test 8. Growth of IT services and services in the world; 9. Digitalization and the Internet Industry of the World; 10. Spatial characteristics of health institutions and functions in the city; 11. Culture and Media and Their Spatial Characteristics; 12. Tourism and hospitality in big cities; 13. Geography of Recreation and Development of the Tertiary Sector, Sports Activities and Their Spatial Structure; 15. Planning the development of tertiary activities.		
Learning outcomes:	Knowledge: • the student critically analyses the development of tertiary activities and their regional specifics in the world; • the student analyze all the important characteristics of the development of tertiary activities in the world; • the student explains the connection and interaction of creative activities through technological factors on the modern development of information technologies and services in the world;		



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	Skills: - the student independently collects data and creates graphic contributions by countries in the world; - the student assesses the impact of tertiary activities on the development of the population and economic activities in the world; Competencies: - the student independently interprets the significance of certain tertiary activities in the world; - the student points out the causes and consequences of the development of tertiary activities in the world;																																								
Teaching methods:	Multimedia presentation and discussion (lectures); practical work, educational material analysis and discussion (exercises).																																								
Knowledge testing methods with grading structure ¹:	<table><tr><td></td><td><i>Points</i></td></tr><tr><td>Attendance</td><td>5</td></tr><tr><td>Participation on lectures</td><td>5</td></tr><tr><td>Tests</td><td>40</td></tr><tr><td>Seminar paper</td><td>10</td></tr><tr><td>Final exam</td><td>40</td></tr><tr><td colspan="2"> </td></tr><tr><td>TOTAL</td><td>100</td></tr></table> Assessment: <table><tr><td><i>Grade</i></td><td><i>ECTS grade</i></td><td><i>Points scale</i></td></tr><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr><tr><td>8</td><td>(C) good</td><td>75 - 84</td></tr><tr><td>7</td><td>(D) satisfactory</td><td>66 - 74</td></tr><tr><td>6</td><td>(E) sufficient</td><td>55 - 64</td></tr><tr><td colspan="3"> </td></tr><tr><td>5</td><td>(F, FX) insufficient</td><td>55</td></tr></table>		<i>Points</i>	Attendance	5	Participation on lectures	5	Tests	40	Seminar paper	10	Final exam	40			TOTAL	100	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64	 			5	(F, FX) insufficient	55
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



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Literature²:

MANDATORY:

1. Zook, M., 2005: The Geography of the Internet Industry, Blackwell Publishing, Carlton, Australia
2. Stutz, F., Warf, B., 2013: The World Economy, Geography, Bussiness, Development, 6th Edition, Pearson, Harlow, Essex, England
3. Nurković, R., 2006: Ekonomska geografija svijeta, Univerzitet u Tuzli, «Planjax», Jelah
4. Nurković, R., 2012: Urbana geografija svijeta, Planjax, Jelah

ADDITIONAL:

1. Davies, R., 2013: Marketing Geography, Routledge, New York, USA
2. Daniels, P.: An Introduction to Human Geography, Pearson Education Limited, London, 2008.

² The Senate of the higher education institution as an institution or the council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special decision which must be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton