



Subject code: GE-422-4	Subject name: Ecotourism		
Study cycle: I	Year: IV	Semester: VII	ECTS credits: 6
Status: Elective		Contact hours: 60 Lectures: 30 Practical courses: 30	
Assigned professors and assistants:	Lecturers and assistants selected for the field to which the course belongs		
Prerequisites:	/		
Subject objectives:	Introducing students to the concept of ecotourism, the methodological concept of its organization, and development trends. Understanding the role of protected areas in the development of ecotourism.		
Teaching units:	1. Ecotourism – Concept, Definition, Goals, and Tasks 2. Methodological Concept of Organization and Historical Development 3. Protected Areas – Concept, Definitions, Categories, and Their Importance for Ecotourism Development 4. Concept of Ecodestinations 5. Carrying Capacity of Ecotourism Destinations 6. Natura 2000 and Ecotourism 7. First Test 8. Concept of Sustainable Development in Tourism 9. Indicators of Sustainable Development in Ecotourism 10. Ecotourism and Sustainable Development of Local Communities 11. Designing Ecotourism Tourist Offerings 12. Establishing and Developing an Ecotourism Brand 13. Development Trends and Perspectives in Ecotourism 14. Basics of Marketing and Quality Standards in Ecotourism 15. Analysis of Seminar Papers		
Learning outcomes:	Knowledge: The student acquires knowledge about the methodological concept and characteristics of ecotourism. Skills: The student independently applies the principles and concepts of ecotourism. Competencies: The student independently creates ecotourism offerings, products, and services.		
Teaching methods:	Multimedia presentation and discussion (lecture);		



	independent research work by students through task completion and joint analysis (practical courses).																								
Knowledge testing methods with grading structure¹:	Knowledge assessment – criteria: Attendance at lectures and exercises: max 5 – min 3 points Class participation: max 5 – min 3 points Written assignments (tasks): max 10 – min 6 points Partial test during the semester: max 40 – min 22 points Final exam at the end of the semester: max 40 – min 21 points Total: 100 points, passing condition: 55 points Assessment: <table><tr><td><i>Grade</i></td><td><i>ECTS grade</i></td><td><i>Points scale</i></td></tr><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr><tr><td>8</td><td>(C) good</td><td>75 - 84</td></tr><tr><td>7</td><td>(D) satisfactory</td><td>66 - 74</td></tr><tr><td>6</td><td>(E) sufficient</td><td>55 - 64</td></tr><tr><td></td><td>(F, FX)</td><td></td></tr><tr><td>5</td><td>insufficient</td><td>55</td></tr></table>	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64		(F, FX)		5	insufficient	55
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5	insufficient	55																							
Literature²:	Mandatory: - Drumm, A., Moore, A. (2005): Introduction to Ecotourism Planning, Volume I: Publication for Capacity Building, The Nature Conservancy. Worldwide office, Arlington, USA. - Diamantis, D. (2004). Ecotourism: Management and Assessment. London: Cengage Learning. - Page, S.J. and R.K. Dowling. (2002). Ecotourism. New York: Prentice Hall Supplementary: - Ecotourism: principles, practices and policies for sustainability, The International Ecotourism Society, 2002.																								

¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.