

## CURRICULUM

<b>STUDY PROGRAMME: TOURISM</b>					
<b>/II STUDY CYCLE- 4+1/</b>					
<b>FIRST YEAR</b>		<b>FIRST SEMESTER</b>			
<b>TEACHING COURSES</b>	<b>CODE</b>	<b>TEACHING STRUCTURE (WEEKLY)</b>		<b>NUMBER OF ECTS</b>	<b>TOTAL NUMBER OF CONTACT HOURS AND STUDENT WORKLOAD</b>
		<b>Lectures</b>	<b>Exercises</b>		
The Methodology of Identification and Valorisation of Geographical Factors for tourism development	T-569-3	2	2	6	30L+30E (150)
Entrepreneurship in tourism	T-561-3	2	2	6	30L+30E (150)
Risk management in tourist destinations	T-505-3	2	2	6	30L+30E (150)
Digital marketing and new media in tourism	T-562-3	2	2	6	30L+30E (150)
<b>Total first semester - required courses</b>		<b>8</b>	<b>8</b>	<b>24</b>	<b>120L+120E(600)</b>
The concept of sustainable development in tourism	T-502-3	2	2	6	30L+30E (150)
Urban and rural tourism	T-503-3	2	2	6	30L+30E (150)
Religious tourism	T-577-3	2	2	6	30L+30E (150)
Spatial analysis of spa and health tourism	FG - 511.14-3	2	2	6	30L+30E (150)
<b>Total first semester-elective courses</b>		<b>2</b>	<b>2</b>	<b>6</b>	<b>30L+30E(150)</b>
<b>Total – required + elective courses</b>		<b>10</b>	<b>10</b>	<b>30</b>	<b>150L+150E(750)</b>
<b>SECOND SEMESTAR</b>					
Final thesis of the Second Study Cycle	TG-513-3	-	30	30	(750)
<b>Total second semester – required courses</b>		<b>-</b>	<b>30</b>	<b>30</b>	<b>(750)</b>
<b>Total – required + elective courses</b>		<b>-</b>	<b>30</b>	<b>30</b>	<b>(750)</b>