



Subject code: T-421-3	Subject name: Ecotourism		
Study cycle: I	Year: IV	Semester: VII	ECTS credits: 6
Status: Elective		Contact hours: 60 Lectures: 30 Exercises: 30	
Assigned professors and assistants:	Lecturers and assistants selected for the field to which the course belongs		
Prerequisites:	/		
Subject objectives:	Introducing students to the concept of ecotourism, the methodological framework of its organization, and development trends. Understanding the role of protected areas in the development of ecotourism.		
Teaching units:	1. Ecotourism – Concept, Definition, Goals, and Objectives 2. Methodological Framework of Organization and Historical Development 3. Protected Areas – Concept, Definitions, Categories, and Their Importance for the Development of Ecotourism 4. The Concept of Eco-Destinations 5. Carrying Capacity of Ecotourism Destinations 6. Natura 2000 and Ecotourism 7. First Test 8. The Concept of Sustainable Development in Tourism 9. Indicators of Sustainable Development in Ecotourism 10. Ecotourism and Sustainable Development of Local Communities 11. Designing Ecotourism Offerings 12. Establishment and Development of an Ecotourism Brand 13. Development Trends and Future Perspectives of Ecotourism 14. Basics of Marketing and Quality Standards in Ecotourism 15. Analysis of Seminar Papers		
Learning outcomes:	Knowledge: The student acquires knowledge about the methodological framework and characteristics of ecotourism. Skills: The student independently applies the principles and concepts of ecotourism. Competencies: The student independently creates ecotourism offerings, products, and services.		



Teaching methods:	Multimedia presentation and discussion (lecture); independent student research and joint analysis (practical courses).		
Knowledge testing methods with grading structure¹:		<i>Maximum Points</i>	<i>Minimum points</i>
	Attendance	5	3
	Participation on lectures	5	3
	Tests	40	22
	Seminar paper	10	6
	Final exam	40	22
	TOTAL	100	55
	Assessment:		
	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>
	10	(A) excellent	95 - 100
	9	(B) very good	85 - 94
8	(C) good	75 - 84	
7	(D) satisfactory	66 - 74	
6	(E) sufficient	55 - 64	
5	(F, FX) insufficient	55	
Literature²:	Mandatory:		
	• Drumm, A., Moore, A. (2005): Introduction to Ecotourism Planning, Volume I: Publication for Capacity Building, The Nature Conservancy. Worldwide office, Arlington, USA. • Diamantis, D. (2004). Ecotourism: Management and Assessment. London: Cengage Learning. -Page, S.J. and R.K. Dowling. (2002). Ecotourism. New York: Prentice Hall		
	Recommended:		
	• Ecotourism: principles, practices and policies for sustainability, The International Ecotourism Society, 2002.		

¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.