



Subject code: DG-212.3-3		Subject name: TOURISM AND ECONOMY	
Study cycle: First	Year: II	Semester: IV	ECTS credits: 6
Status: Elective		Contact hours: 60 Lectures: 30 Practical courses: 30	
Assigned professors and assistants:		Lecturers and assistants selected for the field to which the course belongs	
Prerequisites:		/	
Subject objectives:		To present students with the economic implications of tourism and its impact on the overall economic system.	
Teaching units:		1. Tourism as a complex economic and social system in the economic process 2. Systematic approach to researching and designing economic development 3. Organization of management in economic and tourism development 4. Criteria for economic development strategy 5. Tourism as a national strategic product 6. Development factors of tourism 7. Test I 8. Economic and non-economic functions of tourism 9. Residual factors of economic development – tourism policy and market conditions 10. Tourism policy – Europe and Bosnia and Herzegovina 11. Economic achievements of the most developed countries in tourism and the economic transformation of underdeveloped countries – contemporary models 12. Regional development and tourism 13. Evaluation of the effectiveness of key elements of Bosnia and Herzegovina's tourism offer 14. Limitations of tourism development 15. Contemporary trends in tourism development	
Learning outcomes:		Knowledge: - The student critically analyzes all socio-geographical factors and their regional specificities influencing tourism development. - The student examines all key elements of socio-economic development relevant to tourism development in Bosnia and Herzegovina.	



	- The student explains the relationship between tourism and the interplay of socio-economic factors in the development of economic activities globally. Skills: - The student independently collects data and creates graphical representations by country worldwide. - The student evaluates the impact of social factors on the development of economic activities globally. - Analyzes and interprets the contribution of tourism to the economy and the development of the local community. - Examines market relationships of supply and demand that generate new trends in tourism. - Critically assesses tourism as a generator of growth and development. Competencies: - The student independently interprets economic indicators of tourism and its significance for the national economy. - Processes and creates assessments of the level of economic development of a tourist destination.																																													
Teaching methods:	Multimedia presentation and discussion (lecture); independent student research through task completion and joint analysis (practical courses).																																													
Knowledge testing methods with grading structure¹:	<table><tr><td></td><td><i>Maximum Points</i></td><td><i>Minimum points</i></td></tr><tr><td>Attendance</td><td>5</td><td>3</td></tr><tr><td>Participation on lectures</td><td>5</td><td>3</td></tr><tr><td>Tests</td><td>30</td><td>16</td></tr><tr><td>Seminar paper</td><td>20</td><td>11</td></tr><tr><td>Final exam</td><td>40</td><td>22</td></tr><tr><td colspan="3"> </td></tr><tr><td>TOTAL</td><td>100</td><td>55</td></tr></table> Assessment: <table><tr><td><i>Grade</i></td><td><i>ECTS grade</i></td><td><i>Points scale</i></td></tr><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr><tr><td>8</td><td>(C) good</td><td>75 - 84</td></tr><tr><td>7</td><td>(D) satisfactory</td><td>66 - 74</td></tr><tr><td>6</td><td>(E) sufficient</td><td>55 - 64</td></tr><tr><td>5</td><td>(F, FX) insufficient</td><td></td></tr></table>		<i>Maximum Points</i>	<i>Minimum points</i>	Attendance	5	3	Participation on lectures	5	3	Tests	30	16	Seminar paper	20	11	Final exam	40	22				TOTAL	100	55	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64	5	(F, FX) insufficient	
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



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Literature²:	Mandatory: 1. Blažević, B. (2010). Turizam u gospodarskom sustavu. Sveučilište u Rijeci. Fakultet za turistički i hotelski menadžment. Opatija 2. Čavlek, N. i ostali (2011). Turizam - ekonomske osnove i organizacijski sustav. Školska knjiga . Zagreb. 3. Todaro, M.P., Smith, S.C.(2006). Ekonomski razvoj (9.izdanje). TKD Šahinpašić. Recommended: 1. Nurković, R., 2013: Ruralna geografija svijeta, Univerzitet u Sarajevu, univerzitetski udžbenik, Planjaj, Tešanj 2. Nurković R., Hall D., 2017: Rural Tourism as a Meeting Ground in Bosnia and Herzegovina in: Tourism and Geopolitics, Issues and Concepts from Central and Eastern Europe, 236 – 250..

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.