



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

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Subject code: T-312-3	Subject name: Tourism and globalization		
Study cycle: I	Year: 3	Semester: V	ECTS credits: 6
Status: Elective		Contact hours: 60 Lectures: 30 Practical courses: 30	
Assigned professors and assistants:	Teachers and associates elected to the field to which the subject belongs/subject		
Prerequisites:	/		
Subject objectives:	Acquaintance of students with the concept of globalization, and the relationship between tourism and globalization.		
Teaching units:	1. Concept, definition and theories of globalization 2. Winners and losers in the globalization process 3. New media and technologies: trends and management issues in tourism 4. Tourism and economic development 5. Tourism, globalization and cultural change 6. Global competition in tourism. Contemporary global tourism trends 7. Test 8. Multinational corporations, globalization and tourism 9. Changes in mass and selective tourism 10. Shopping tourism 11. Localization of the global and globalization of the local 12. Tourism as a driver of gastronomic globalization 13. Globalization, urban competition and tourism 14. Sustainable development in tourism 15. Assessment of future global changes to tourism		
Learning outcomes:	Knowledge: • Understanding theories of tourism and globalization in accordance with the social, economic and political organization of the international tourism system; • Understanding and assessing the changing relationships between states, civil society and markets and their impact on power relations and inequalities in international tourism. Skills: • Using relevant information about globalization to assess the impact of international tourism on economic		



	development, employment, migration and notions of citizenship in a global society. • Application of intellectual skills with special emphasis on analysis, synthesis and evaluation of ideas, concepts and theories relevant to the study of globalization and tourism. Competencies: • Determining and designing an efficient strategy for regulating tourism development processes that are compatible with the concepts of social justice and fair trade, especially in poorer regions and countries.																																								
Teaching methods:	Multimedia presentation and discussion (lectures); practical work, educational material analysis and discussion (practical courses).																																								
Knowledge testing methods with grading structure¹:	<table><tr><td></td><td><i>Points</i></td></tr><tr><td>Attendance</td><td>5</td></tr><tr><td>Participation on lectures</td><td>5</td></tr><tr><td>Tests</td><td>40</td></tr><tr><td>Seminar paper</td><td>10</td></tr><tr><td>Final exam</td><td>40</td></tr><tr><td colspan="2"> </td></tr><tr><td>TOTAL</td><td>100</td></tr></table> Assessment: <table><tr><td><i>Grade</i></td><td><i>ECTS grade</i></td><td><i>Points scale</i></td></tr><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr><tr><td>8</td><td>(C) good</td><td>75 - 84</td></tr><tr><td>7</td><td>(D) satisfactory</td><td>66 - 74</td></tr><tr><td>6</td><td>(E) sufficient</td><td>55 - 64</td></tr><tr><td colspan="3"> </td></tr><tr><td>5</td><td>(F, FX) insufficient</td><td>55</td></tr></table>		<i>Points</i>	Attendance	5	Participation on lectures	5	Tests	40	Seminar paper	10	Final exam	40			TOTAL	100	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64				5	(F, FX) insufficient	55
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Literature²:	Mandatory: Aida Bidžan-Gekić: Globalizacija i regionalni razvoj, skripta, Sarajevo, 2017. 2. Atlas globalizacije, Poslovni dnevnik , MASMEDIA, Zagreb, 2006. 3. Potter, R., Binns, T., Elliot, J., Smith, D.: Geography of																																								

¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.



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Development, Pearson, New York, 2004.

Recommended:

1. Donald Reid: Tourism, Globalization and Development: Responsible Tourism Planning, Pluto Press, London, 2003.
2. Manfred Steger: Globalizacija, Šahinpašić, Sarajevo, 2007.
3. Miroslav Pečujlić: Globalizacija, Gutenbergova galaksija, Beograd, 2002.
4. Human development Report, 2021-2022. UNDP, 2022.
<https://hdr.undp.org/content/human-development-report-2021-22>