



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

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Subject code: T-561-3	Subject name: Entrepreneurship in Tourism		
Cycle: II	Year: I	Semester: I	ECTS credits: 6
Status: mandatory		Contact hours: 60 Lectures: 30 Practical courses: 30	
Assigned professors and assistants:	Professors and assistants selected in the field to which the subject belongs		
Prerequisites:	/		
Subject objectives:	The objective of the Entrepreneurship in Tourism is to introduce students to the concept of creating and developing ideas. The goal is for students to understand the importance of entrepreneurship in all forms of organization and society, and to perceive entrepreneurship as a way of behavior and action. Students will have the opportunity to learn the basic principles of modern entrepreneurship in economic theory and practice, as well as acquire essential skills and competencies in creative thinking, proactivity, risk acceptance, planning, opportunity identification, teamwork, and transforming opportunities and ideas into viable entrepreneurial ventures.		
Teaching units:	1. Characteristics of Entrepreneurship, Entrepreneurship as a Way of Thinking; 2. Entrepreneurial Culture; 3. Entrepreneurial Small Business; 4. Sources of Financing; 5. Sources of Venture Capital in Entrepreneurship; 6. Innovation and Entrepreneurship; 7. Project Work; 8. Information and Communication Technologies, E-Business, and Entrepreneurship; 9. Entrepreneurial and Growing Firms and International Entrepreneurship; 10. Family Business and Social Entrepreneurship; 11. Business Ideas and Their Generation; 12. Organizational Forms and Entrepreneurs in Tourism; 13. Human Resource Management in Tourism; 14. Ethics as the Foundation of Business and Success; Needs and Motivation; 15. Preparation for Starting a Business: Research, Defining,		



	and Implementing Business Plans.																																									
Learning outcomes:	Knowledge: • The student describes and critically analyzes the concept of entrepreneurship; • The student has the ability to apply knowledge in practice and adapt to new situations; Skills: • The student develops the ability to analyze and critically assess ideas and concepts of entrepreneurship in the tourism industry; • The student understands the importance of entrepreneurship, the entrepreneurial process, and different forms of entrepreneurial activities in the tourism industry; • The student applies ethical principles as the foundation for business development; Competencies: • The student identifies and implements key steps in business planning. • The student identifies and generates business ideas. • The student develops managerial skills for making strategic decisions related to the management of tourism enterprises in contemporary business conditions. • The student develops the ability to efficiently and effectively perform functional and managerial tasks in tourism enterprises.																																									
Teaching methods:	Multimedia presentation and conversation (lecture); research independent work of students and joint analysis (practical courses).																																									
Knowledge testing methods with grading structure ¹:	<table><tr><td>Criterion</td><td>Points</td><td>Requirment</td></tr><tr><td>1. Attendance</td><td>5</td><td>3</td></tr><tr><td>2. Participation on lectures</td><td>5</td><td>2</td></tr><tr><td>3. Midterm exam</td><td>/</td><td>/</td></tr><tr><td>4. Seminar paper</td><td>/</td><td>/</td></tr><tr><td>5. Student project</td><td>50</td><td>28</td></tr><tr><td>6. Laboratory report</td><td>/</td><td>/</td></tr><tr><td>7. Colloquium</td><td>/</td><td>/</td></tr><tr><td>8. Final exam</td><td>40</td><td>22</td></tr><tr><td>Total</td><td>100</td><td>55</td></tr></table>	Criterion	Points	Requirment	1. Attendance	5	3	2. Participation on lectures	5	2	3. Midterm exam	/	/	4. Seminar paper	/	/	5. Student project	50	28	6. Laboratory report	/	/	7. Colloquium	/	/	8. Final exam	40	22	Total	100	55	Rating: <table><tr><td>Grade</td><td>E CTS grade</td><td>Number of points</td></tr><tr><td>10</td><td>(A) exquisite</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) excellent</td><td>85 - 94</td></tr></table>		Grade	E CTS grade	Number of points	10	(A) exquisite	95 - 100	9	(B) excellent	85 - 94
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



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	8 (C) very good 75 - 84
	7 (D) good 65 - 74
	6 (E) sufficient 55 - 64
	5 (F,FX) insufficient <55
Literature²:	MANDATORY: 1) Deakins, D.; Freel, M. (2012). Preduzetništvo i male firme. Beograd: Data Status d.o.o. 2) Spremo, T. (2019). Preduzetništvo i upravljanje malim biznisom. Beograd : Svet knjige. 3) Vitić – Četković, A.; Ivanović, N. (2014). Priručnik za preduzetništvo u turizmu. Turistička organizacija opštine Bar. RECOMMENDED: 1) Bartoluci, M. Upravljanje razvojem turizma i poduzetništva: turistička politika, razvoj i poduzetništvo u turizmu. Zagreb: Školska knjiga. 2) Materials which will be provided to students

² The Senate of the higher education institution as an institution or the council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special decision which must be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton