



Subject code: T/119	Subject name: Contemporary Trends in Tourism Development		
Study cycle: III	Year: I	Semester: I	ECTS credits: 6
Status: Mandatory		Contact hours: 60 Lectures: 30 Research seminar: 30	
Assigned professors and assistants:		Lecturers and assistants selected for the field to which the course belongs	
Prerequisites:			
Subject objectives:		The goal of this course is to equip students with the ability to understand, monitor, and apply a strategic approach to contemporary trends in tourism development. Additionally, upon completing the course, students should be able to analyze global models and trends of development and transformation and integrate acquired knowledge into creating a tourism environment at both the local and national levels.	
Teaching units:		• Theoretical and Methodological Determinants – Tourism and Development • Wolfgang Freyer’s Phases of Tourism Development • Tourism Development and Its Impact on Destinations • 4/5. Conceptualization of New Directions and Trends in Tourism Development (Alternative Tourism, Sustainable Tourism, Ghettoization) • Structural Transformation in Defining Contemporary Trends in Tourism Development • Functional Transformation in Defining Contemporary Trends in Tourism Development • Factors and Determinants of Changes in Distribution in Contemporary Tourism Development: Chorological-Temporal Analysis • 9/10. New Paradigms in Tourism Development Trends – UNWTO, WTTC, World Tourism Alliance (WTA) • Major Tourism Development Initiatives of the European Union • European Tourism: Contemporary Development and Future Challenges • Bosnia and Herzegovina and Global Tourism Development Trends – Current State and Perspectives • Analysis of Project Activities and Final Considerations	
Learning outcomes:		Knowledge:	



	• The student acquires knowledge related to the concepts of identifying and classifying new directions and trends in tourism development. • The student explains and connects key elements in defining contemporary trends in tourism development. • The student compares and explains the impacts of various factors and forms of tourism on the formation of new directions and trends in tourism development. Skills: • The student analyzes the influence of structural and functional factors on processes in contemporary tourism development trends. • The student processes and compares chorological-temporal indicators from the perspective of tourism development changes. Competencies: • The student evaluates different concepts in determining contemporary tourism development trends. • The student independently creates and develops their own concept of tourism development trends based on acquired knowledge and methods at both the national and local levels.																																							
Teaching methods:	Multimedia presentation and discussion (lecture); independent student research and joint analysis (research seminar/project, project tasks).																																							
Knowledge testing methods with grading structure¹:	<table><tr><td></td><td><i>Maximum Points</i></td><td><i>Minimum points</i></td></tr><tr><td>Theoretical Foundations</td><td></td><td></td></tr><tr><td>– Written Exam:</td><td>25</td><td>14</td></tr><tr><td>Project Tasks (Seminar)</td><td>25</td><td>14</td></tr><tr><td>Independent Research</td><td></td><td></td></tr><tr><td>Work with Examination:</td><td>50</td><td>27</td></tr><tr><td>TOTAL</td><td>100</td><td>55</td></tr><tr><td>Final exam</td><td></td><td></td></tr><tr><td colspan="3"> </td></tr><tr><td colspan="3">TOTAL</td></tr></table> Assessment: <table><tr><td><i>Grade</i></td><td><i>ECTS grade</i></td><td><i>Points scale</i></td></tr><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr></table>		<i>Maximum Points</i>	<i>Minimum points</i>	Theoretical Foundations			– Written Exam:	25	14	Project Tasks (Seminar)	25	14	Independent Research			Work with Examination:	50	27	TOTAL	100	55	Final exam						TOTAL			<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



	8 (C) good 75 - 84 7 (D) satisfactory 66 - 74 6 (E) sufficient 55 - 64 5 (F, FX) insufficient 55
Literature²:	Mandatory: 1. World Tourism Organization (2023), Tourism: A Driver for Shared Prosperity – Key insights, UNWTO, Madrid. 2. WTTC (2023): Travel & Tourism Economic Impact Report 2023 Global Trends 3. Gržinić J. i Bevanda V (2014): Suvremeni trendovi u turizmu. Sveučilište Jurja Dobrile u Puli – Fakultet ekonomije i turizma "Dr. Mijo Mirković", Pula 4. Strategija razvoja turizma Federacije Bosne i Hercegovine 2022 - 2027. Federalno ministarstvo okoliša i turizma., 2022. Recommended: 1. Strategija razvoja održivog turizma do 2030. godine (2022): 2. Ministarstvo turizma i sporta RH. Zagreb. 3. Bednarczyk, M. (2012). Strategic Directions of Tourism Development: The Cases of Poland and Slovakia. Jagiellonian University Press. (izabrana poglavlja) 4. Curić, Z., Glamuzina, N., Opačić, V. T. (2013): Geografija turizma, Zagreb. (izabrana poglavlja) 5. Weston, R. et al. (2019). European tourism: recent developments and future challenges, European Parliament. Policy Department for Structural and Cohesion Policies

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.