



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

Page 1 of 3

Subject code: <i>T-218-3</i>	Subject name: Tourism planning		
Study cycle: I	Year: II	Semester: III	ECTS credits: 3
Status: <i>Optional</i>		Contact hours: 75 <i>Lectures: 30</i> <i>Exercises: 15</i>	
Assigned professors and assistants:			
Prerequisites:	/		
Subject objectives:	<ul style="list-style-type: none"> - <i>To achieve knowledge of tourism system</i> - <i>To get knowledge of supply and demand factors</i> - <i>To achieve knowledge of tourism planning principles and its organisation</i> - <i>To achieve knowledge of tourism destination and its management</i> - <i>To understand concept of sustainable tourism development; the role of planner</i> - <i>Meeting the standards of tourism planning</i> 		
Teaching units:	<ol style="list-style-type: none"> 1. <i>Introduction: tourism, tourist, destination, supply & demand, tourism planning, tourism development; characteristics of contemporary tourism</i> 2. <i>Tourism approaches: economic, environmental, social-cultural</i> 3. <i>Tourism planning principles: integrity, sustainability, strategy, transparency; tourism system</i> 4. <i>Tourism functions: economic and non-economic</i> 5. <i>Tourism demand: termin, characteristics and functions of market</i> 6. <i>Tourism supply: factors, characteristics and categories; types of tourism</i> 7. <i>Tourism destination: typology, development and its concept; planning and management</i> 8. <i>TEST 1</i> 9. <i>Organisational categories of tourism system: transfer, accomodation, stay; travel agencies</i> 10. <i>Law regulatives in tourism</i> 11. <i>Tourism policies and institutional framework of tourism</i> 12. <i>Characteristics and levels of tourism planning: international, national, regional, local; tourist sites</i> 13. <i>Problems of tourism planning and sustainable development; ecological principles of tourism</i> 		



	<p>14. <i>Standards at tourism zone planning</i> 15. <i>TEST 2</i></p>																					
Learning outcomes:	<p>Knowledge: <i>Acquisition of knowledge about the tourism system. Supply and demand factors. Principled organization of tourist planning. Types of tourist destinations and management measures. Developing awareness of the role of planners in the concept of sustainable tourism development.</i></p> <p>Skills: <i>Identification and evaluation of factors and parameters of tourist planning - exploitation of geographical attributes for a particular tourist purpose. Understanding the standards and legal frameworks of tourism planning. Understanding the multidisciplinary of tourism planning, integrity of action and readiness for teamwork.</i></p> <p>Competencies: <i>Application of fundamental topographic-geographical knowledge in the identification and assessment of geographical components and parameters for tourism purposes (type of tourism, construction of tourist and accommodation facilities, etc.). Knowledge of types of tourism, supply and demand factors as a prerequisite for successful planning of a tourist destination or tourist site. Understanding the territorial-spatial aspect of tourism planning and legislative regulations. Knowledge of modern standards in tourism planning and their implementation - application.</i></p>																					
Teaching methods:	<p><i>Interactive method, dialogue method, verbal interpretation, practical work, text method, audio-visual method, method of demonstration, method of written and graphic works, individual work, work in pairs and groups</i></p>																					
Knowledge testing methods with grading structure¹:	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 80%;"></th> <th style="text-align: right; width: 20%;">Points</th> </tr> </thead> <tbody> <tr> <td><i>Attendance</i></td> <td style="text-align: right;"><i>5</i></td> </tr> <tr> <td><i>Participation on lectures</i></td> <td style="text-align: right;"><i>5</i></td> </tr> <tr> <td><i>Test 1,2</i></td> <td style="text-align: right;"><i>40,22; 80, 44</i></td> </tr> <tr> <td><i>Seminar paper</i></td> <td style="text-align: right;"><i>10</i></td> </tr> <tr> <td>TOTAL</td> <td style="text-align: right;">100, 55</td> </tr> </tbody> </table> <p>Assessment:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Grade</th> <th style="width: 40%;">ECTS grade</th> <th style="width: 40%;">Points scale</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;"><i>10</i></td> <td style="text-align: center;"><i>(A) excellent</i></td> <td style="text-align: center;"><i>95 - 100</i></td> </tr> <tr> <td style="text-align: center;"><i>9</i></td> <td style="text-align: center;"><i>(B) very good</i></td> <td style="text-align: center;"><i>85 - 94</i></td> </tr> </tbody> </table>		Points	<i>Attendance</i>	<i>5</i>	<i>Participation on lectures</i>	<i>5</i>	<i>Test 1,2</i>	<i>40,22; 80, 44</i>	<i>Seminar paper</i>	<i>10</i>	TOTAL	100, 55	Grade	ECTS grade	Points scale	<i>10</i>	<i>(A) excellent</i>	<i>95 - 100</i>	<i>9</i>	<i>(B) very good</i>	<i>85 - 94</i>
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



	<p>8 (C) good 75 - 84 7 (D) satisfactory 66 - 74 6 (E) sufficient 55 - 64 5 (F, FX) insufficient 55</p>
Literature²:	<p>Mandatory:</p> <ol style="list-style-type: none">1. Dobre, R. (2005): <i>Osnove turizma, Visoka škola za turistički menadžment, Šibenik</i>2. Galičić, V., Laškarin, M. (2016): <i>Principi i praksa turizma i hotelijerstva, Fakultet za turizam i menadžment, Opatija</i>3. Gunn, C. (2002): <i>Tourism Planning, Routledge, New York</i>4. Jovičić, Ž. (1986): <i>Turistička geografija, Naučna knjiga, Beograd</i>5. Magaš, D. (2003): <i>Management turističke organizacije i destinacije, Fakultet za turistički i hotelski menadžment, Opatija</i>6. Petrić, L. (2003): <i>Osnovi turizma, Ekonomski fakultet, Sveučilište u Splitu</i>7. Šećibović, R. (2010): <i>Turističko planiranje, Skripta za studente, PMF Sarajevo</i>8. Uzelac, A. (2001): <i>Prostorno planiranje, Dom i svijet, Zagreb</i>9. Žunić, L. (2018): <i>Turizam Sarajeva- receptivni kulturni faktori destinacije, Naučna monografija, PMF Sarajevo</i>10. Panov, N. (2005): <i>Osnovi na turizmot, Selektor, Skopje</i>11. Müller, H. (2004): <i>Turizam i ekologija, Masmedia, Zagreb</i>12. Jovičić, Ž. (1992): <i>Fenomenologija turizma, Naučna knjiga, Beograd</i>13. <i>Dokumenti Federalnog Ministarstva turizma i okoliša</i>14. <i>Dokumenti Ministarstva privrede Kantona Sarajevo</i>15. <i>Projekt: Stručna expertiza gospodarskog razvoja s naglaskom na turizam, standardi za planiranje ugostiteljsko-turističkih zona, Horwath i Horwath Consulting Zagreb, URBING, Zagreb, 2009</i>16. Žunić, L. (2022): <i>Pozitivni socio-kulturni impakti turizma na geografsku i životnu sredinu, PMF Sarajevo</i>

² The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.