



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE  
SUBJECT DESCRIPTION

Form SP2

Page 1 of 3

<b>Subject code:</b> <i>T-311-3</i>	<b>Subject name: Tourism and Economy</b>		
<b>Ciklus:</b> <i>I</i>	<b>Year:</b> <i>III</i>	<b>Semester:</b> <i>VI</i>	<b>ECTS credits:</b> <i>5</i>
<b>Status:</b> <i>mandatory</i>	<b>Contact hours:</b> <i>60</i> <i>Lectures: 30</i> <i>Exercises: 30</i>		
<b>Assigned professors and assistants:</b>	/		
<b>Prerequisites:</b>	/		
<b>Subject objectives:</b>	<i>Enabling students to independently interpret socio-geographical factors on the development of tourism in the world.</i>		
<b>Teaching units:</b>	<ol style="list-style-type: none"><li><i>1. Introduction to the theory of tourism development;</i></li><li><i>2. The economy of the world;</i></li><li><i>3. The power of multinational industries for the development of tourism;</i></li><li><i>4. Multinational companies and technological development;</i></li><li><i>5. Economic achievements of the most developed countries in tourism;</i></li><li><i>6. Economic transformation of underdeveloped countries in the world;</i></li><li><i>7. Test I;</i></li><li><i>8. Investment activity of countries in developing of tourism;</i></li><li><i>9. Bosnia and Herzegovina in transition;</i></li><li><i>10. The underdevelopment of the tourism industry in the world;</i></li><li><i>11. The characteristics of the economic structure and tourism savings;</i></li><li><i>12. Investments and economic problems of economic growth;</i></li><li><i>13. Basics of tourism spatial planning;</i></li><li><i>14. Forecasts of growth of tourist traffic and tourism revenues ;</i></li><li><i>15. Tourism of the future or the future of tourism;</i></li></ol>		
<b>Learning outcomes:</b>	<b>Knowledge:</b> <ul style="list-style-type: none"><li><i>• student critically analyzes all socio-geographical factors and their regional specifics on the development of tourism;</i></li><li><i>• students analyze all important elements of socio-economic development for the development of tourism in Bosnia and Herzegovina;</i></li><li><i>• student explains the connection between tourism and the interaction of socio-economic factors on the</i></li></ul>		



	<p><i>development of economic activities in the world;</i></p> <p><b>Skills:</b></p> <ul style="list-style-type: none"> <li>• <i>students independently collect data for thematic maps;</i></li> <li>• <i>student assesses the impact of social factors on the development of economic activities in the world;</i></li> </ul> <p><b>Competencies:</b></p> <ul style="list-style-type: none"> <li>• <i>student independently interprets the importance of selective tourism in the world;</i></li> <li>• <i>student emphasizes the causes and consequences of tourism development in the world;</i></li> </ul>																																																			
<b>Teaching methods:</b>	<i>Multimedia presentation and conversation (lecture); student research independent work and joint analysis (exercises).</i>																																																			
<b>Knowledge testing methods with grading structure <sup>1</sup>:</b>	<table border="1"> <thead> <tr> <th><i>Criterion</i></th> <th><i>Points</i></th> <th><i>Requirment</i></th> </tr> </thead> <tbody> <tr> <td>1. <i>Attendance</i></td> <td>5</td> <td>3</td> </tr> <tr> <td>2. <i>Participation on lectures</i></td> <td>5</td> <td>3</td> </tr> <tr> <td>3. <i>Midterm exam</i></td> <td>40</td> <td>22</td> </tr> <tr> <td>4. <i>Seminar paper</i></td> <td>10</td> <td>5</td> </tr> <tr> <td>5. <i>Student project</i></td> <td></td> <td></td> </tr> <tr> <td>6. <i>Laboratory report</i></td> <td></td> <td></td> </tr> <tr> <td>7. <i>Colloquium</i></td> <td></td> <td></td> </tr> <tr> <td>8. <i>Final exam</i></td> <td>40</td> <td>22</td> </tr> <tr> <td><i>Total</i></td> <td>100</td> <td>55</td> </tr> </tbody> </table> <p><i>Gradeing:</i></p> <table border="1"> <thead> <tr> <th><i>Grade</i></th> <th><i>E CTS grade</i></th> <th><i>Points</i></th> </tr> </thead> <tbody> <tr> <td>10</td> <td>(A)</td> <td>95 - 100</td> </tr> <tr> <td>9</td> <td>(B)</td> <td>85 - 94</td> </tr> <tr> <td>8</td> <td>(C)</td> <td>75 - 84</td> </tr> <tr> <td>7</td> <td>(D)</td> <td>65 - 74</td> </tr> <tr> <td>6</td> <td>(E) d</td> <td>55 - 64</td> </tr> <tr> <td>5</td> <td>(F,FX)</td> <td>&lt;55</td> </tr> </tbody> </table>	<i>Criterion</i>	<i>Points</i>	<i>Requirment</i>	1. <i>Attendance</i>	5	3	2. <i>Participation on lectures</i>	5	3	3. <i>Midterm exam</i>	40	22	4. <i>Seminar paper</i>	10	5	5. <i>Student project</i>			6. <i>Laboratory report</i>			7. <i>Colloquium</i>			8. <i>Final exam</i>	40	22	<i>Total</i>	100	55	<i>Grade</i>	<i>E CTS grade</i>	<i>Points</i>	10	(A)	95 - 100	9	(B)	85 - 94	8	(C)	75 - 84	7	(D)	65 - 74	6	(E) d	55 - 64	5	(F,FX)	<55
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<b>Literature<sup>2</sup>:</b>	<p><b>MANDATORY:</b></p> <ol style="list-style-type: none"> <li>1. <i>Kovačević B.: Gospodarstvo svijeta, Zagreb,2003.</i></li> <li>2. <i>Nurković, R., 2009: Influence of Tourism on the Regional Development of Bosnia and Herzegovina, Internacional</i></li> </ol>																																																			

<sup>1</sup> The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

<sup>2</sup> The Senate of the higher education institution as an institution or the council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special decision which must be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton



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SUBJECT DESCRIPTION

Form SP2

Page 3 of 3

*Journal of Euro - Mediterranean Studies, Volume 2, ISSN 1855 - 3362, p. 201-215*

3. *Sharpley, R.: Tourism and Development, Channel View Publications, Clevedon, 2002*

**RECOMMENDED:**

1. *Nurković, R., 2013: Ruralna geografija svijeta, Univerzitet u Sarajevu, univerzitetski udžbenik, Planjax, Tešanj*
2. *Marković Z. : Osnove turizma, Školska knjiga, Zagreb*
3. *World Bank, World Development Report, 2012*
4. *Nurković R., Hall D., 2017: Rural Tourism as a Meeting Ground in Bosnia and Herzegovina in: Tourism and Geopolitics, Issues and Concepts from Central and Eastern Europe, 236 – 250.,*