



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

Page 1 of 3

Subject code: T-312-3	Subject name: Tourism and Globalization		
Study Cycle: I	Year: III	Semester: VI	ECTS credits: 5
Status: mandatory	Contact hours: 60 <i>Lectures: 30</i> <i>Practice: 30</i>		
Assigned professors and assistants:	<i>Professors and assistants from the field to which the subject belongs</i>		
Prerequisites:	/		
Subject objectives:	<i>Introducing students to the concept of globalization, and the connection and relations that prevail between tourism and globalization.</i>		
Teaching units:	<ol style="list-style-type: none">1. <i>The concept, definition and theories of globalization</i>2. <i>Winners and losers in the process of globalization</i>3. <i>New media and technologies: trends and issues of tourism management</i>4. <i>Tourism and economic development</i>5. <i>Tourism, globalization and cultural change</i>6. <i>Global competition in tourism. Contemporary global tourism trends</i>7. <i>Test</i>8. <i>Multinational corporations, globalization and tourism</i>9. <i>Changes in mass and selective tourism</i>10. <i>Shopping tourism</i>11. <i>Localization of the global and globalization of the local</i>12. <i>Tourism as a driver of gastronomic globalization</i>13. <i>Globalization, urban competition and tourism</i>14. <i>Sustainable development in tourism</i>15. <i>Assessing future global changes in tourism</i>		
Learning outcomes:	Knowledge: <ul style="list-style-type: none">• <i>Understanding theories of tourism and globalization in accordance with the social, economic and political organization of the international tourism system;</i>• <i>Understanding and assessing the changing relationship between states, civil society and the market and their impact on power relations and inequalities in international tourism.</i> Skills: <ul style="list-style-type: none">• <i>Using relevant information on globalization to assess the impact of international tourism on economic development,</i>		



	<p><i>employment, migration and the notion of citizenship in global society.</i></p> <ul style="list-style-type: none"> • <i>Application of intellectual skills with special emphasis on analysis, synthesis and evaluation of ideas, concepts and theories relevant to the study of globalization and tourism.</i> <p>Competencies:</p> <ul style="list-style-type: none"> • <i>Establishing and devising an effective strategy for regulating tourism development processes that are compatible with the concepts of social justice and fair trade, especially in poorer regions and countries.</i> 																																						
Teaching methods:	<i>Multimedia presentation and discussion (lectures); practical work, educational material analysis and discussion (exercises).</i>																																						
Knowledge testing methods with grading structure ¹:	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 80%;"></th> <th style="text-align: right; width: 20%;">Points</th> </tr> </thead> <tbody> <tr> <td><i>Attendance</i></td> <td style="text-align: right;"><i>5</i></td> </tr> <tr> <td><i>Participation on lectures</i></td> <td style="text-align: right;"><i>10</i></td> </tr> <tr> <td><i>Tests</i></td> <td style="text-align: right;"><i>30</i></td> </tr> <tr> <td><i>Seminar paper</i></td> <td style="text-align: right;"><i>15</i></td> </tr> <tr> <td><i>Final exam</i></td> <td style="text-align: right;"><i>40</i></td> </tr> <tr> <td style="border-top: 1px solid black;"><i>TOTAL</i></td> <td style="text-align: right; border-top: 1px solid black;"><i>100</i></td> </tr> </tbody> </table> <p>Assessment:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Grade</th> <th style="width: 45%;">ECTS grade</th> <th style="width: 40%;">Points scale</th> </tr> </thead> <tbody> <tr> <td><i>10</i></td> <td><i>(A) excellent</i></td> <td style="text-align: right;"><i>95 - 100</i></td> </tr> <tr> <td><i>9</i></td> <td><i>(B) very good</i></td> <td style="text-align: right;"><i>85 - 94</i></td> </tr> <tr> <td><i>8</i></td> <td><i>(C) good</i></td> <td style="text-align: right;"><i>75 - 84</i></td> </tr> <tr> <td><i>7</i></td> <td><i>(D) satisfactory</i></td> <td style="text-align: right;"><i>66 - 74</i></td> </tr> <tr> <td><i>6</i></td> <td><i>(E) sufficient</i></td> <td style="text-align: right;"><i>55 - 64</i></td> </tr> <tr> <td><i>5</i></td> <td><i>(F, FX) insufficient</i></td> <td></td> </tr> <tr> <td><i>55</i></td> <td></td> <td></td> </tr> </tbody> </table>		Points	<i>Attendance</i>	<i>5</i>	<i>Participation on lectures</i>	<i>10</i>	<i>Tests</i>	<i>30</i>	<i>Seminar paper</i>	<i>15</i>	<i>Final exam</i>	<i>40</i>	<i>TOTAL</i>	<i>100</i>	Grade	ECTS grade	Points scale	<i>10</i>	<i>(A) excellent</i>	<i>95 - 100</i>	<i>9</i>	<i>(B) very good</i>	<i>85 - 94</i>	<i>8</i>	<i>(C) good</i>	<i>75 - 84</i>	<i>7</i>	<i>(D) satisfactory</i>	<i>66 - 74</i>	<i>6</i>	<i>(E) sufficient</i>	<i>55 - 64</i>	<i>5</i>	<i>(F, FX) insufficient</i>		<i>55</i>		
	Points																																						
<i>Attendance</i>	<i>5</i>																																						
<i>Participation on lectures</i>	<i>10</i>																																						
<i>Tests</i>	<i>30</i>																																						
<i>Seminar paper</i>	<i>15</i>																																						
<i>Final exam</i>	<i>40</i>																																						
<i>TOTAL</i>	<i>100</i>																																						
Grade	ECTS grade	Points scale																																					
<i>10</i>	<i>(A) excellent</i>	<i>95 - 100</i>																																					
<i>9</i>	<i>(B) very good</i>	<i>85 - 94</i>																																					
<i>8</i>	<i>(C) good</i>	<i>75 - 84</i>																																					
<i>7</i>	<i>(D) satisfactory</i>	<i>66 - 74</i>																																					
<i>6</i>	<i>(E) sufficient</i>	<i>55 - 64</i>																																					
<i>5</i>	<i>(F, FX) insufficient</i>																																						
<i>55</i>																																							
Literature²:	<p>MANDATORY:</p> <ol style="list-style-type: none"> <i>Potter, R., Binns, T., Elliot, J., Smith, D.: Geography of Development, Pearson, New York, 2004.</i> <i>Atlas globalizacije, Poslovni dnevnik, MASMEDIA, Zagreb, 2006.</i> 																																						

¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

² The Senate of the higher education institution as an institution or the council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special decision which must be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

Page 3 of 3

3. *Sigala, M.: International Cultural Tourism, Elsevier, Oxford, 2005.*
4. *Macleod, D.: Tourism, Globalisation and Cultural Change, Channel View Publications, Clevedon, 2004.*
5. *Lew, Hall and Williams: A Companion to Tourism, Blackwell Publishing, Oxford, 2004.*
6. *Dallen, T.: Shopping Tourism, Retailing and Leisure, Channel View Publications, Clevedon, 2005.*
7. *Costas, S.: Urban Tourism and Urban Change, Routledge, London, 2011*