

Study program		Study cycle Orientation		First study cycle Tourism and Environmental Protection			
SUBJECT							
Subject name		General Tourism Geography					
Subject code	Semester	Subject status			ECTS credits	Contact hours	
T-206-3	IV	mandatory			5	125	
Prerequisites							
Assigned professors and assistants	Subject Leader		Dr. Sc. Alma Pobrić, associate professor				
	Teaching Assistants		Dr. Sc. Amra Banda, senior teaching assistant				
Subject objectives	Acquisition of basic knowledge on the concept of tourism geography, tourism motives and their characteristics, tourism elements and factors. Historical development of tourism. The concept of mass and alternative tourism. The concept and importance of tourism valorization						
SUBJECT CONTENT							
o.n.	Teaching units	Contact hours					
		L	P	S	C		
1.	Tourism and tourist - conceptual definition	2	2	1	2		
2.	Tourism geography - subject, objectives and study task	2	2	1	2		
3.	Elements of tourist movements - spatial relations and functional elements	2	2	2	1		
4.	Elements of tourist movements - recreational and cultural elements	2	2	2	1		
5.	Tourism and transport correlation	2	2	2	1		
6.	Motives of tourist movements - definition, characteristics and types	2	2	2	1		
7.	First test	2					
8.	The attractiveness of tourist motives and their division	2	2	2	1		
9.	Physicalgeographical tourist motives - definition, characteristics and classification	2	2	1	1		
10.	Socioalgeographical tourist motives - definition, characteristics and classification	2	2	1	1		
11.	The concept of tourist valorization	2	2	2	1		
12.	Factors and forms of tourist movements	2	2	2	1		
13.	Tourism as a factor of the spatial transformation and regional	2	2	1	1		
14.	development						
	The main tourist routes and areas in the world	2	2	1	1		
15.	SIT – special interest tourism	2	2				
STUDENT WORKLOAD (HOURS)							
Contact Hours (L+P)	60	Practical work		Seminars	20	Exam study time	15
Literature – reading	15	Written papers		Other (state)	15	TOTAL	125
LITERATURE				EVALUATION OF KNOWLEDGE AND CRITERIA			
MANDATORY <ul style="list-style-type: none"> Pepeonik Z., 2003.: Turistička geografija svijeta, Školska knjiga, Zagreb; Jovičić Ž., 1989.: Turistička geografija (treće izdanje). Beograd: Naučna knjiga. Dinić J., 1990.: Turistička geografija (drugo izdanje), Beograd. Bilen M., Bučar K., 2004.: Osnove turističke geografije (treće izmjenjeno i dopunjeno izdanje), Zagreb. Drešković, N., Pobrić, A., Đug, S. 2015: Turizam i potencijali - Planinska područja Bjelašnica, Treskavica, Visočica. Sarajevo: Prirodno.matematički fakultet. Čavlek, N. i dr. 2011. Turizam – ekonomske osnove i organizacijski sustav. Zagreb: Školska knjiga. ADDITIONAL: <ul style="list-style-type: none"> Richards, B. 1997.: Marketing turističkih atrakcija, festivala i posebnih događaja, Potecon, Zagreb. Jadrešić, V. 2002: Turizam u interdisciplinarnoj 					PARAMETERS	Maximum Points	Minimum points
				1.	Attendance	5	3
				2.	Participation on lectures	5	3
				3.	Midterm exams	30	17
				4.	Seminar	20	10
				5.	Students project		
				6.	Final exam	40	22
				Total		100	55

teoriji i primjeni, Školska knjiga, Zagreb, 2002.

- Kaiser, C., Helber L., 1978.: Tourism, Planning and Development, Heinemann, London.
- Kotler, F. 1988.: Upravljanje marketingom. Zagreb: Informator.

