

Study program		Study cycle Orientation		First study cycle Tourism and Environmental Protection							
SUBJECT											
Subject name		Management in Tourism									
Subject code		Semester		Subject status		ECTS credits	Contact hours				
T-437-3		VII		Mandatory		5	125				
Prerequisites											
Assigned professors and assistants		Subject Leader		Dr. Sc. Amra Čaušević, assistant professor							
		Teaching Assistants									
Subject objectives		Introducing students to the levels and types of management in tourism. Introduction of the concept of environment in tourism and tourist types of environments. Analysis of planning and processes of decision-making in tourism management.									
SUBJECT CONTENT											
o.n.	Teaching units					Contact hours					
						L	P	S	C		
1.	Levels of management in the organization; Management functions and roles					2	4	1	1		
2.	Types of management					2	2	1	1		
3.	Types of organizations; Tourism organization					2	2	1	1		
4.	Tourism destination					2	2	1	2		
5.	Environment in tourism; Basic types of tourism environment					2	2	1	1		
6.	Ethical dimension and social responsibility in tourism management					2	2	2	1		
7.	First test					2					
8.	Decision making process in the tourism management					2	2	1	1		
9.	Strategic planning and management in tourism					2	2	1	1		
10.	Organizational structure in tourism; Organization in tourism destinations					2	2	1	1		
11.	Human resource management in tourism organization					2	2	1	1		
12.	Leadership and organizational culture					2	2	1	1		
13.	Organizational communication in tourism organization					2	2	1	1		
14.	Control in the tourism organization					2	2	2	2		
15.	Seminar papers presentations					2	2				
STUDENT WORKLOAD (HOURS)											
Contact Hours (L+P)		60	Practical work		15	Seminars		10	Exam study time		15
Literature – reading		10	Written papers			Other (state)		15	TOTAL		125
LITERATURE						EVALUATION OF KNOWLEDGE AND CRITERIA					
<p>Basic literature:</p> <p>1) Šehić Dževad, Rahimić Zijada, Menadžment, Ekonomski fakultet u Sarajevu, 2009</p> <p>2) Čerović Slobodan, Strategijski menadžment u turizmu, Univerzitet Singidunum, Beograd, 2009</p> <p>Additional literature (further reading):</p> <p>1) Čavlek Nevenka, Bartoluci Mato, Prebežac Darko, Kesar Oliver, Turizam ekonomske osnove i organizacijski sustav, Školska knjiga, Zagreb, 2011</p> <p>2) Materials which will be provided to students</p>						PARAMETERS		Maximum Points		Minimum points	
						1.	Attendance	5		3	
						2.	Participation on lectures	5		2	
						3.	Midterm exams	40		22	
						4.	Seminar	10		6	
						5.	Students project				
						6.	Final exam	40		22	
						Total		100		55	