



Subject code: T-501.7-3	Subject name: The organization of the tourism industry in Bosnia and Herzegovina		
Cycle: II	Year: I	Semester: I	ECTS credits: 5
Status: mandatory		Contact hours: 60 Lectures: 30 Exercises: 30	
Assigned professors and assistants:	Professors and assistants selected in the field to which the subject belongs		
Prerequisites:	/		
Subject objectives:	The goal of subject is to detect specifications of the marketing concept in field of tourism, and to train the students to act in many different types of tourism organizations. On the other hand, as users of tourist services, they must also develop their critical attitude to service providers as the primary prerequisite for successful performance on supply side.		
Teaching units:	<ol style="list-style-type: none"> 1. The tourism economy in the context of generating GDP and employment 2-3. Organizational forms of integration tourism in the economy of the state 4-5. Term and meaning of tourist destinations 6. Levels management of tourism destination 7. The first test 8-9. Levels organization of tourism in Bosnia and Herzegovina 10-12. Assumptions and preconditions for the organization of the tourism industry in Bosnia and Herzegovina 13-14. Resource management and staff education 15. Seminar papers presentations 		
Learning outcomes:	<p>Knowledge:</p> <ul style="list-style-type: none"> • student critically analyzes the specifics of the marketing concept in the field of tourism; • the student identifies organizational forms of integrating tourism into the state economy; • the student explains the connection and interaction of the tourism industry in the context of GDP generation and employment; <p>Skills:</p> <ul style="list-style-type: none"> • the student independently analyzes the assumptions and preconditions for the organization of the tourism industry in 		



	<p>BiH;</p> <ul style="list-style-type: none"> the student assesses the process of resource management and staff education; <p>Competencies:</p> <ul style="list-style-type: none"> the student independently interprets the levels of management and organization of tourism in BiH. 																																																			
Teaching methods:	Multimedia presentation and conversation (lecture); research independent work of students and joint analysis (exercises).																																																			
Knowledge testing methods with grading structure ¹:	<table border="1"> <thead> <tr> <th>Criterion</th> <th>Points</th> <th>Requirement</th> </tr> </thead> <tbody> <tr> <td>1. Attendance</td> <td>5</td> <td>3</td> </tr> <tr> <td>2. Participation on lectures</td> <td>5</td> <td>2</td> </tr> <tr> <td>3. Midterm exam</td> <td>40</td> <td>22</td> </tr> <tr> <td>4. Seminar paper</td> <td>10</td> <td>6</td> </tr> <tr> <td>5. Student project</td> <td>/</td> <td>/</td> </tr> <tr> <td>6. Laboratory report</td> <td>/</td> <td>/</td> </tr> <tr> <td>7. Colloquium</td> <td>/</td> <td>/</td> </tr> <tr> <td>8. Final exam</td> <td>40</td> <td>22</td> </tr> <tr> <td>Total</td> <td>100</td> <td>55</td> </tr> </tbody> </table> <p>Rating:</p> <table border="1"> <thead> <tr> <th>Grade</th> <th>ECTS grade</th> <th>Number of points</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>(A) exquisite</td> <td>95 - 100</td> </tr> <tr> <td>9</td> <td>(B) excellent</td> <td>85 - 94</td> </tr> <tr> <td>8</td> <td>(C) very good</td> <td>75 - 84</td> </tr> <tr> <td>7</td> <td>(D) good</td> <td>65 - 74</td> </tr> <tr> <td>6</td> <td>(E) sufficient</td> <td>55 - 64</td> </tr> <tr> <td>5</td> <td>(F,FX) insufficient</td> <td><55</td> </tr> </tbody> </table>	Criterion	Points	Requirement	1. Attendance	5	3	2. Participation on lectures	5	2	3. Midterm exam	40	22	4. Seminar paper	10	6	5. Student project	/	/	6. Laboratory report	/	/	7. Colloquium	/	/	8. Final exam	40	22	Total	100	55	Grade	ECTS grade	Number of points	10	(A) exquisite	95 - 100	9	(B) excellent	85 - 94	8	(C) very good	75 - 84	7	(D) good	65 - 74	6	(E) sufficient	55 - 64	5	(F,FX) insufficient	<55
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¹ The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton



UNIVERSITY OF SARAJEVO – FACULTY OF SCIENCE
SUBJECT DESCRIPTION

Form SP2

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Literature²:

MANDATORY:

1. Čavlek Nevenka, Bartoluci Mato, Prebežac Darko, Kesar Oliver,
Turizam ekonomske osnove i organizacijski sustav, Školska knjiga,
Zagreb, 2011

RECOMMENDED:

1) Materials which will be provided to students

² The Senate of the higher education institution as an institution or the council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special decision which must be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton