

Study program		Study cycle Orientation		First study cycle Tourism and Environmental Protection				
SUBJECT								
Subject name		Spatial Management of Tourism Destination						
Subject code	Semester	Subject status			ECTS credits	Contact hours		
T-408-3	VII	Mandatory			5	125		
Prerequisites								
Assigned professors and assistants	Subject Leader		Dr. Sc. Snježana Musa, full professor					
	Teaching Assistants		Dr. Sc. Amra Banda, senior teaching assistant					
Subject objectives	Understanding the notion of tourism destination and their classification, lifecycle of destinations. Understanding the core of management processes and their impact on tourism industry and the tourism traffic. Case studies of tourism destinations							
SUBJECT CONTENT								
o.n.	Teaching units				Contact hours			
					L	P	S	C
1.	Geospatial component of tourism and management				2	2	1	1
2.	Different approaches to the study of tourism; destinations and resorts				2	2	1	1
3.	The life cycle of destination: research, involvement, development, consolidation, stagnation, decline and rejuvenation				2	2	1	1
4.	Tourism valorization of of geographic areas: rural and urban space and the appropriate types of tourism				2	2	1	1
5.	Destination and resort tourism: island resorts, ski resorts, independent settlements - resorts, destination resorts, all-inclusive resorts, amusemnets resorts				2	3	1	1
6.	Geospatial aspect of destination: Geoparks, educational trails, themed trails, european hiking trails, european bicycle routes				2	3	1	1
7.	First test				2			
8.	Tourism of capital cities: Case study of Prague				2	2	1	1
9.	Religious tourism: Case study of Medjugorje				2	2	1	1
10.	Adventure tourism: Case study of Nepal				2	2	1	1
11.	Preservation of geospace: Case study of Galapagos				2	2	1	1
12.	Urban tourism: Case study of Dubai; Rural tourism: Case study of Istria				2	2	2	2
13.	Saturation of tourism destination: Case study of Bali				2	2	1	1
14.	Revitalization of tourism destination: Case study of Rio de Janeiro				2	2	2	2
15.	Problems in tourism destination: Case Study of Yemen;				2	2		
STUDENT WORKLOAD (HOURS)								
Contact hours (L+P)	60	Practical work		Seminars	15	Exam study time	30	
Literature – reading	5	Written papers		Other (state)	15	TOTAL	125	
LITERATURE				EVALUATION OF KNOWLEDGE AND CRITERIA				
MANDATORY : 1. Boniface B., Cooper C., 2005.: Worldwide Destinations Casebook The geography of travel and tourism, Elsevier Butterworth-Heinemann 2. Dobre, R. Rusković, P., Čivljak, M., 2004: Menadžment turističke destinacije, Visoka škola za turistički menadžment, Šibenik. 3. Phillip G. Davidoff: Primarily for Travel & Tourism majors in a Geography course. Also may be useful for non-majors seeking familiarity with geography, Prentice Hall PTR, 1995. 4. David W. Howell, Jan Van Harssel, Marcena Hansen-Hoyt: Discovering Destinations: A					PARAMETERS	Maximum Points	Minimum points	
				1.	Attendance	5	3	
				2.	Participation on lectures	5	3	
				3.	Midterm exams	40	22	
				4.	Seminar	10	6	
				5.	Students project			
				6.	Final exam	40	21	
				Total		100	55	

Geography Workbook for Travel and Tourism

ADDITIONAL

1. Discovering Destinations: A Geography Workbook for Travel and Tourism
2. David W. Howell, Jan Van Harsstel, Marcena Hansen-Hoyt - 1999
3. Tourism: Change, Impacts, and Opportunities
4. Geoffrey Wall, Alister Mathieson - 2006
5. J. Christopher Holloway: Marketing for Tourism Stephen Wynn Williams Tourism Geography, Taylor & Francis, 2000.