

Study program		Study cycle Orientation		Second study cycle Tourism and Environmental Protection				
<b>SUBJECT</b>								
Subject name		<b>The organization of the tourism industry in Bosnia and Herzegovina</b>						
Subject code	Semester	Subject status			ECTS credits	Contact hours		
T-501.7-3	I	Mandatory			5	125		
Prerequisites								
Assigned professors and assistants	Subject Leader		Dr. Sc. Amra Čaušević, assistant professor					
	Teaching Assistants		Dr. Sc. Amra Banda, senior teaching assistant					
Subject objectives	The goal of subject is to detect specifications of the marketing concept in field of tourism, and to train the students to act in many different types of tourism organizations. On the other hand, as users of tourist services, they must also develop their critical attitude to service providers as the primary prerequisite for successful performance on supply side.							
<b>SUBJECT CONTENT</b>								
o.n.	Teaching units				Contact hours			
					L	P	S	C
1.	The tourism economy in the context of generating GDP and employment				2	2		
2.-3.	Organizational forms of integration tourism in the economy of the state				2	4	2	2
4-5.	Term and meaning of tourist destinations				2	2	2	2
6.	Levels management of tourism destination				2	2	1	1
7.	Test I				2			
8.-9.	Levels organization of tourism in Bosnia and Herzegovina				2	2	1	1
10.-12	Assumptions and preconditions for the organization of the tourism industry in Bosnia and Herzegovina				2	2	1	1
13.-14.	Resource management and staff education				2	2	1	1
15.	Seminar papers presentations				2	2		
<b>STUDENT WORKLOAD (HOURS)</b>								
Contact Hours (L+P)	60	Practical work		Seminars	15	Exam study time	20	
Literature – reading	15	Written papers		Other (state)	15	TOTAL	125	
<b>LITERATURE</b>				<b>EVALUATION OF KNOWLEDGE AND CRITERIA</b>				
<p>Basic literature:</p> <p>1) Čavlek Nevenka, Bartoluci Mato, Prebežac Darko, Kesar Oliver, Turizam ekonomske osnove i organizacijski sustav, Školska knjiga, Zagreb, 2011</p> <p>Additional literature (further reading):</p> <p>1) Šehić Dževad, Rahimić Zijada, Menadžment, Ekonomski fakultet u Sarajevu, 2009</p> <p>2) Unković Slobodan, Zečević Bojan, Ekonomika turizma, Centar za izdavačku delatnost Ekonomskog fakulteta u Beogradu, 2001.</p> <p>3) Materials which will be provided to students</p>					PARAMETERS	Maximum Points	Minimum points	
				1.	Attendance	5	3	
				2.	Participation on lectures	5	2	
				3.	Midterm exams	40	22	
				4.	Seminar	10	6	
				5.	Students project			
				6.	Final exam	40	22	
				Total		100	55	