



<b>Subject code:</b> TZŽS/111	<b>Subject name:</b> Current trends in tourism in the Mediterranean region		
<b>Study cycle:</b> III	<b>Year:</b> I	<b>Semester:</b> I	<b>ECTS credits:</b> 5
<b>Status:</b> Optional		<b>Contact hours: 55</b> Lectures: 45 Seminar: 10	
<b>Assigned professors:</b>	Teachers and associates selected in the field to which the subject belongs		
<b>Prerequisites:</b>	/		
<b>Subject objectives:</b>	To acquire knowledge about the current characteristics of the contemporary trends and processes in tourism of the Mediterranean region, as one of the most propulsive regions of the world; To adopt and apply the methodology of statistical monitoring of the tourism balance (Tourism Satellite Accounts - TSA).		
<b>Teaching units:</b>	<ol style="list-style-type: none"> <li>1. The regional aspect of trends in tourism and the potential for their development;</li> <li>2. Essential concepts of tourist-geographical regions;</li> <li>3. A methodology of statistical monitoring of trends in tourism;</li> <li>4. The Mediterranean region: contemporary geographical features of the area and its position in the tourism flows worldwide;</li> <li>5. The European Mediterranean subregion: Spain, France, Italy, Vatican, San Marino, Croatia, Bosnia and Herzegovina, Montenegro, Albania, Malta, Greece and Cyprus;</li> <li>6. The Asian Mediterranean subregion: Syria, Turkey and Israel;</li> <li>7. The African Mediterranean subregion: Morocco, Algeria, Libya, Tunisia, Egypt;</li> <li>8. The Mediterranean and the concept of sustainable tourism;</li> <li>9. A methodology used for statistical monitoring of the tourism balance (Tourism Satellite Accounts - TSA)</li> </ol>		
<b>Learning outcomes:</b>			
<b>Teaching methods:</b>	Multimedia presentation and discussion (lectures); practical work, educational material analysis and discussion (seminar/research project).		
<b>Knowledge testing methods with</b>	<b>Points</b> 1. Theoretical bases – written examination: max 25 - min 14		



<b>grading structure<sup>1</sup>:</b>	<p>2. Project tasks: max 25 - min 14</p> <p>3. Independent research work with oral verification: max 50-min 27</p> <p>Total: 100 points, condition for passing: 55 points</p> <p><b>Assessment:</b></p> <table border="1"><thead><tr><th>Grade</th><th>ECTS grade</th><th>Points scale</th></tr></thead><tbody><tr><td>10</td><td>(A) excellent</td><td>95 - 100</td></tr><tr><td>9</td><td>(B) very good</td><td>85 - 94</td></tr><tr><td>8</td><td>(C) good</td><td>75 - 84</td></tr><tr><td>7</td><td>(D) satisfactory</td><td>66 - 74</td></tr><tr><td>6</td><td>(E) sufficient</td><td>55 - 64</td></tr><tr><td></td><td>(F, FX)</td><td></td></tr><tr><td>5</td><td>insufficient</td><td>55</td></tr></tbody></table>	Grade	ECTS grade	Points scale	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64		(F, FX)		5	insufficient	55
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	(F, FX)																								
5	insufficient	55																							
<b>Literature<sup>2</sup>:</b>	<p><b>Mandatory:</b></p> <ol style="list-style-type: none"><li>1. Zoran Curić, Nikola Glamuzina, Vuk Tvrtko Opačić: Geografija turizma, Zagreb, 2013.</li><li>2. Zoran Klarić: Geografski aspekti turističke regionalizacije svijeta prema konceptu Svjetske turističke organizacije, Hrvatski geografski glasnik, Zagreb, 2005.</li><li>3. UNEP/MAP-PlanBleu: State of the Environment and Development in theMediterranean, UNEP/MAP-PlanBleu, Athens, 2009.</li><li>4. Tourism Satellite Account:Recommended, Madrid, 2016.</li></ol> <p><b>Additional:</b></p> <ol style="list-style-type: none"><li>1. UNWTO Tourism Highlights-publication of the World Tourism Organization, 2021.</li><li>2. UNWTO Annual Report 2021 <i>A Year of Recovery</i>, 2021.</li><li>3. The Travel and Tourism Competitiveness report World</li></ol>																								

<sup>1</sup> The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

<sup>2</sup> The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.



UNIVERSITY OF SARAJEVO - FACULTY OF SCIENCE

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