



<b>Subject code:</b> TZŽS/215	<b>Subject name:</b> Ecotourism		
<b>Study cycle:</b> III	<b>Year:</b> I	<b>Semester:</b> II	<b>ECTS credits:</b> 5
<b>Status:</b> Optional	<b>Contact hours: 55</b> Lectures: 40 Research seminar (research project): 15		
<b>Assigned professors and assistants:</b>	Teachers and associates selected in the field to which the subject belongs		
<b>Prerequisites:</b>	/		
<b>Subject objectives:</b>	The aim of the course is to master modern knowledge of ecotourism in the function of the teaching process. Methodological concept of organization and development of ecotourism. Understanding of new protected areas for ecotourism development. Special attention is paid to modern methods of teaching process.		
<b>Teaching units:</b>	<ol style="list-style-type: none"><li>1. Ecotourism - the concept, definitions, goals, objectives and importance of ecotourism;</li><li>2. Methodological concept of organization and development of ecotourism; Protected areas - concept, definitions, categories and their importance for the development of ecotourism;</li><li>3. Physical and geographical diversity of protected areas and its importance for the development of ecotourism;</li><li>4. Biodiversity of protected areas and its importance for the development of ecotourism;</li><li>5. Cultural and historical heritage in protected areas and importance for the development of ecotourism;</li><li>6. Capacity for tourist visits of leading ecotourism attractions and organization of visits in protected areas;</li><li>7. Ecotourism and accompanying infrastructure in protected areas and in their immediate and indirect impact zone;</li><li>8. Information panels and ecotourism furniture in protected areas;</li><li>9. Ecotourism and sustainable development of the local community;</li><li>10. Establishment and development of an ecotourism product brand of the protected area;</li><li>11. Marketing-propaganda and other accompanying activities on the promotion of ecotourism potentials in protected areas;</li><li>12. Social and environmental impacts of ecotourism at local,</li></ol>		



	regional and national levels;																																				
<b>Learning outcomes:</b>																																					
<b>Teaching methods:</b>	Multimedia presentation and discussion (lectures); practical work, educational material analysis and discussion (research seminar/project).																																				
<b>Knowledge testing methods with grading structure<sup>1</sup>:</b>	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2"></th> <th style="text-align: right;"><i>Points</i></th> </tr> </thead> <tbody> <tr> <td>Oral discourses</td> <td></td> <td style="text-align: right;">25</td> </tr> <tr> <td>Project tasks</td> <td></td> <td style="text-align: right;">25</td> </tr> <tr> <td>Final exam</td> <td></td> <td style="text-align: right;">50</td> </tr> <tr> <td><b>TOTAL</b></td> <td></td> <td style="text-align: right;"><b>100</b></td> </tr> </tbody> </table> <p><b>Assessment:</b></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><i>Grade</i></th> <th style="text-align: left;"><i>ECTS grade</i></th> <th style="text-align: left;"><i>Points scale</i></th> </tr> </thead> <tbody> <tr> <td>10</td> <td>(A) excellent</td> <td>95 - 100</td> </tr> <tr> <td>9</td> <td>(B) very good</td> <td>85 - 94</td> </tr> <tr> <td>8</td> <td>(C) good</td> <td>75 - 84</td> </tr> <tr> <td>7</td> <td>(D) satisfactory</td> <td>66 - 74</td> </tr> <tr> <td>6</td> <td>(E) sufficient</td> <td>55 - 64</td> </tr> <tr> <td>5</td> <td>(F, FX) insufficient</td> <td>55</td> </tr> </tbody> </table>			<i>Points</i>	Oral discourses		25	Project tasks		25	Final exam		50	<b>TOTAL</b>		<b>100</b>	<i>Grade</i>	<i>ECTS grade</i>	<i>Points scale</i>	10	(A) excellent	95 - 100	9	(B) very good	85 - 94	8	(C) good	75 - 84	7	(D) satisfactory	66 - 74	6	(E) sufficient	55 - 64	5	(F, FX) insufficient	55
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<b>Literature<sup>2</sup>:</b>	<p><b>Mandatory:</b></p> <ol style="list-style-type: none"> <li>1. Diamantis, D. (2004). Ecotourism: Management and Assessment, London</li> <li>2. Page, S.J. and R.K. Dowling. (2002). Ecotourism. New York: Prentice Hall.</li> <li>3. Nurković, R., 2006: Economic Geography of the World, University of Tuzla, university textbook, Planjax, Tešanj</li> <li>4. Nurković, R., 2012: Urban Geography of the World, University of Sarajevo, university textbook, Planjax, Tešanj</li> <li>5. Nurković, R., 2013: Rural Geography of the World, University of Sarajevo, university textbook, Planjax, Tešanj</li> <li>6. Wearing, S. and J. Neil. (1999). Ecotourism: impacts, potentials, and possibilities. Oxford.</li> <li>7. Drumm, A., Moore, A. (2005): Introduction to Ecotourism Planning, Volume I: Publication for Capacity Building, The Nature Conservancy. Worldwide office, Arlington, USA.</li> </ol>																																				

<sup>1</sup> The structure of points and point criteria for each subject is determined by the Council of the organizational unit before the beginning of the academic year in which the subject is taught in accordance with Article 64, paragraph 6 of the Law on Higher Education of Sarajevo Canton

<sup>2</sup> The Senate of the higher education institution as an institution or a council of the organizational unit of the higher education institution as a public institution determines mandatory and recommended textbooks and manuals, as well as other recommended literature on the basis of which exams are prepared by a special act which is required to be published on its website before the beginning of the academic year in accordance with Article 56, paragraph 3 of the Law on Higher Education of the Sarajevo Canton.



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|--|---|
|  | <p>8. Brčić – Stipčević, V., Petljak, K., Renko, S. (2009): Ekoagroturizam – pokretač održivog razvoja turizma, U: Leko Šimić, M. (ur) Turizam i agroturizam u funkciji održivog razvoja, Osijek.</p> |
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