

Study program		Study cycle	First cycle			
		Orientation	Regional and spatial planning			
SUBJECT						
Subject name		Tourism planning				
Subject code	Semester	Subject status	ECTS credits	Contact hours		
T-218-2	III	optional	3	75		
Assigned professors and assistants	Subject leader	Dr. Sc. Lejla Žunić, assistant professor				
	Teaching assistants					
Subject objectives	<ul style="list-style-type: none"> • To achieve knowledge of tourism system • To get knowledge of supply and demand factors • To achieve knowledge of tourism planning principles and its organisation • To achieve knowledge of tourism destination and its management • To understand concept of sustainable tourism development; the role of planner • Meeting the standards of tourism planning 					
Subject content						
#	Teaching units	Contact hours				
		L	P	S	C	
1.	Introduction: tourism, tourist, destination, supply & demand, tourism planning, tourism development; characteristics of contemporary tourism	2				
2.	Tourism approaches: economic, environmental, social- cultural	2	2		1	
3.	Tourism planning principles: integrity, sustainability, strategy, transparency; tourism system	2		1	1	
4.	Tourism functions: economic and non-economic	2	1		1	
5.	Tourism demand: termin, characteristics and functions of market	2				
6.	Tourism supply: factors, characteristics and categories; types of tourism	2	2		1	
7.	Tourism destination: typology, development and its concept; planning and management	2	2		1	
8.	TEST 1					
9.	Organisational categories of tourism system: transfer, accomodation, stay; travel agencies	2		1	1	
10.	Law regulatives in tourism	2				
11.	Tourism policies and institutional framework of tourism	2	1		1	
12.	Characteristics and levels of tourism planning: international, national, regional, local; tourist sites	2	1		1	
13.	Problems of tourism planning and sustainable development; ecological principles of tourism	2		1	1	
14.	Standards at tourism zone planning	2	1			
15.	TEST 2					
STUDENT WORKLOAD (hours)						
Contact hrs (L+P)	45	Practical work		Seminars	20	
Literature- reading		Written papers		Consultation	10	
				TOTAL	75	
LITERATURE			EVALUATION OF KNOWLEDGE AND CRITERIA			
1. <i>Dobre, R. (2005): Osnove turizma, Visoka škola za turistički menadžment, Šibenik</i> 2. <i>Galičić, V., Laškarin, M. (2016): Principi i praksa turizma i hotelijerstva, Fakultet za turizam i menadžment, Opatija</i> 3. <i>Gunn, C. (2002): Tourism Planning, Routledge, New York</i> 4. <i>Jovičić, Ž. (1986): Turistička geografija, Naučna knjiga, Beograd</i> 5. <i>Magaš, D. (2003): Management turističke organizacije i destinacije, Fakultet za turistički i hotelski menadžment, Opatija</i>			PARAMETERS		Maximum Points	Minimum points
			1.	Attendance	5	3
			2.	Aktive participation	5	3
			3.	Seminar	10	5
			4.	Final exam	80	44
			Total		100	55
Remarks: According to The Law on Higher Education at University of Sarajevo- Article 64. (7), students that succesfully passed both test and fulfilled their obligations, have all rights to receive a						

6. Petrić, L. (2003): *Osnovi turizma*, Ekonomski fakultet, Sveučilište u Splitu
7. Šećibović, R. (2010): *Turističko planiranje*, Skripta za studente, PMF Sarajevo
8. Uzelac, A. (2001): *Prostorno planiranje*, Dom i svijet, Zagreb
9. Žunić, L. (2018): *Turizam Sarajeva-receptivni kulturni faktori destinacije*, Naučna monografija, PMF Sarajevo
10. Panov, N. (2005): *Osnovi na turizmot*, Selektor, Skopje
11. Müller, H. (2004): *Turizam i ekologija*, Masmedia, Zagreb
12. Jovičić, Ž. (1992): *Fenomenologija turizma*, Naučna knjiga, Beograd
13. *Dokumenti Federalnog Ministarstva turizma i okoliša*
14. *Dokumenti Ministarstva privrede Kantona Sarajevo*
15. *Projekt: Stručna expertiza gospodarskog razvoja s naglaskom na turizam, standardi za planiranje ugostiteljsko-turističkih zona*, Horwath i Horwath Consulting Zagreb, URBING, Zagreb, 2009

final grade without additional knowledge testing. If both test is negative assessment, students are required to take integral test. Criteria for integral (final) test is equal as for the two tests (Test 1 & Test 2)

- Student engagement: 1-3 (total: 20).