

| Study program   |   | Study cycle   | First study cycle                          |   |                           |                 |                |
|---|---|---|--|---|---------------------------|-----------------|----------------|
|   |   | Orientation   | Tourism and Environmental Protection       |   |                           |                 |                |
| <b>SUBJECT</b>  |   |   |  |   |                           |                 |                |
| Subject name  |   | <b>Tourism Valorization of Social-Geographic Environment</b>  |  |   |                           |                 |                |
| Subject code  | Semester  | Subject status  |  |   | ECTS credits              | Contact hours   |                |
| T-301.6-3   | VI  | optional  |  |   | 3                         | 75              |                |
| Prerequisites   |   |   |  |   |                           |                 |                |
| Assigned professors and assistants  |   | Subject Leader  | Dr. Sc. Ranko Mirić, Associate Professor   |   |                           |                 |                |
|   |   | Teaching Assistants   | Dr. Sc. Amra Čaušević, Assistant Professor |   |                           |                 |                |
| Subject objectives  |   | Training students for independent evaluation of social-geographic environment capacity using the tourism-geographical method for the needs of tourism industry and local community. |  |   |                           |                 |                |
| <b>SUBJECT CONTENT</b>  |   |   |  |   |                           |                 |                |
| #   | Teaching units  | Contact hours   |  |   |                           |                 |                |
|   |   | L   | P  | S   | C                         |                 |                |
| 1.  | Tourism as a factor of economic development   | 2   | 1  | 1   |                           |                 |                |
| 2.  | Social-geographic environment as a factor in tourism development  | 2   | 1  |   | 1                         |                 |                |
| 3.  | Factors of social-geographic environment - term and classification  | 2   | 1  | 1   |                           |                 |                |
| 4.  | Political and geographical factors of social-geographic environment and their impact on tourism   | 2   | 1  | 1   |                           |                 |                |
| 5.  | Socio-geographic factors of social-geographic environment and their impact on tourism   | 2   | 1  | 1   | 1                         |                 |                |
| 6.  | Economic and geographic factors of social-geographic environment and their impact on tourism. Organizational factors of social-geographic environment and their impact on tourism development | 3   | 2  | 1   |                           |                 |                |
| 7.  | Midterm exam  | 1   |  |   |                           |                 |                |
| 8.  | Social-geographic tourism potentials - definition and classification  | 2   | 1  | 1   | 1                         |                 |                |
| 9.  | Inventory of tourism potentials of social-geographic environment  | 2   | 1  | 1   |                           |                 |                |
| 10.   | Tourism valorization of social-geographic environment   | 2   | 1  | 1   | 1                         |                 |                |
| 11.   | Ranking of tourism potentials of social-geographic environment  | 2   | 1  | 1   |                           |                 |                |
| 12.   | Systematization of tourism potentials of social-geographic environment  | 2   | 1  |   |                           |                 |                |
| 13.   | Mapping of tourism potentials of social-geographic environment  | 2   | 1  |   | 1                         |                 |                |
| 14.   | Determining carrying capacity of tourism potentials of social-geographic environment.   | 3   | 2  | 1   |                           |                 |                |
| 15.   | Tourism as a factor of social transformation geographic environment and ways of protection  | 1   |  |   |                           |                 |                |
| <b>STUDENT WORKLOAD (HOURS)</b>   |   |   |  |   |                           |                 |                |
| Contact Hours (L+P)   | 45  | Practical work  | -  | Seminars                                    | 10                        | Exam study time | 10             |
| Literature – reading  | 5   | Written papers  | -  | Consultations                               | 5                         | Total           | 75             |
| <b>LITERATURE</b>   |   |   |  | <b>EVALUATION OF KNOWLEDGE AND CRITERIA</b> |                           |                 |                |
| <b>Mandatory:</b><br><br>1. McKercher, B., du Cros, H. 2012. Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management, Routledge, London.<br>2. Jadrešić V. 2001. Turizam, Školska knjiga, Zagreb.<br>3. Vukonić B. 1987. Turizam i razvoj, Školska knjiga, Zagreb.<br>4. Weber S., Mikačić V. 1994. Osnove turizma, Školska knjiga, Zagreb.<br>5. Pepeonik Z. 2003. Turistička geografija svijeta, Školska knjiga, Zagreb. |   |   |  | <b>PARAMETERS</b>                           |                           | Maximum Points  | Minimum Points |
|   |   |   |  | 1.  | Attendance                | 5               | 3              |
|   |   |   |  | 2.  | Participation on lectures | 10              | 6              |
|   |   |   |  | 3.  | Midterm exam              | 30              | 16             |
|   |   |   |  | 3.  | Seminar                   | 15              | 8              |
|   |   |   |  | 4.  | Final exam                | 40              | 22             |
| Total   |   | 100   | 55   |   |                           |                 |                |