

Study program		Study cycle	I study cycle				
		Orientation	Tourism and Environmental Protection				
SUBJECT							
Subject name		Tourism Valorization of Social-Geographic Environment					
Subject code	Semester	Subject status			ECTS credits	Contact hours	
T-312-3	VI	optional			3	75	
Prerequisites							
Assigned professors and assistants	Subject Leader	Dr. Sc. Haris Gekić, Assistant Professor					
	Subject participants						
Subject objectives	Introducing to students the main concepts of globalization with connection and relations prevailing between tourism and globalization.						
SUBJECT CONTENT							
#	Teaching units	Contact hours					
		L	P	S	C		
1.	Concept, Definition and Theories of Globalization	2	2				
2.	Winners and Losers in the Process of Globalization	2	2	1	1		
3.	New Media and Technologies: Trends and Problems of Management in Tourism	2	2	1	1		
4.	Tourism and Economic Development	2	2	2	1		
5.	Tourism, Globalization and Cultural Change	2	2	1	1		
6.	Global Competition in Tourism. Contemporary International Touristic Movements	2	4	3	1		
7.	Midterm exam	2					
8.	Multinational Enterprises, Globalization and Tourism	2	2	1	1		
9.	Changes in mass and selective tourism	2	2	1	1		
10.	Shopping Tourism	2	2	1			
11.	Localization of Global and Globalization of Local	2	2	1	1		
12.	Tourism as a force for gastronomic globalization	2	2	1	1		
13.	Globalization, Urban Competition and Tourism	2	2	1			
14.	Sustainable development in Tourism	2	4	1	1		
15.	Assessment of Global Changes on Tourism in the future.	2					
STUDENT WORKLOAD (HOURS)							
Contact Hours (L+P)	60	Practical work	-	Seminars	15	Exam study time	20
Literature – reading	20	Essays	-	Consultations	10	Total	125
LITERATURE				EVALUATION OF KNOWLEDGE AND GRADING			
Mandatory: 1. Potter, R., Binns, T., Elliot, J., Smith, D.: Geography of Development, Pearson, New York, 2004. 2. Atlas globalizacije, Poslovni dnevnik, MASMEDIA, Zagreb, 2006. 3. Sigala, M.: International Cultural Tourism, Elsevier, Oxford, 2005. 4. Macleod, D.: Tourism, Globalisation and Cultural Change, Channel View Publications, Clevedon, 2004. 5. Lew, Hall and Williams: A Companion to Tourism, Blackwell Publishing, Oxford, 2004. 6. Dallen, T.: Shopping Tourism, Retailing and Leisure, Channel View Publications, Clevedon, 2005. 7. Costas, S.: Urban Tourism and Urban Change, Routledge, London, 2011. 8. Richards, G.: Tourism and Gastronomy, Routledge, 2002.				PARAMETERS		Max. Points	Points for pass
				1.	Attendance	5	3
				2.	Participation in lectures	10	6
				3.	Midterm exam	30	16
				3.	Seminar	15	8
				4.	Final exam	40	22
Total		100	55				

Recommended:

1.Reid, D.: Tourism, Globalization and Development: Responsible Tourism Planning, Pluto Press, London, 2003.