

Study program		Study cycle	Second				
		Orientation	TOURISM AND ENVIRONMENTAL PROTECTION				
SUBJECT- COURSE							
Subject name		Urban and Rural Tourism					
Subject code	Semester	Subject status		ECTS points	Contact hours		
T-503-3	I	Optional- Elective		3	75		
Assigned professor	Subject leader		Dr.Sc. Lejla Žunić, assistant professor				
Subject objectives	<ul style="list-style-type: none"> - Getting knowledge of criteria and distinction of terms urban and rural - Recognizing characteristics of urban and rural destinations or touristic zones - Understanding the quality of supply in the field of urban and rural tourism - Skills of strategic management in the urban and rural tourist areas - Understanding geocological principles of sustainable urban and rural tourism 						
Subject content							
#	Teaching units	Contact hours					
		L	P	S	C		
1.	Term of urban tourism and tourism supply	2	1	1			
2.	Urban tourism destination	2	1	1			
3.	Tourism image and urban morphology	2	1	1			
4.	Typology and functions of urban tourist zones	2	2	1	1		
5.	City offer in the urban tourism: attractions and activities	2	1	2	1		
6.	Strategies and management of urban tourism development	2	1	1	1		
7.	Urban tourism marketing	2	1	1			
8.	TEST 1	2					
9.	Term of rural tourism and rural regions	2	1	1			
10.	Key elements of rural tourism	2	1	1			
11.	Rural tourism and recreation	2	1	1			
12.	Rural tourism and culture	2	1	1			
13.	Quality of services in the rural tourism	2	1	2	1		
14.	Rural tourism and sustainability	2	2	1	1		
15.	TEST 2	2					
STUDENT WORKLOAD (hours)							
Contact hours	30	Practical work	15	Seminars	15	Exam study time	5
Literature- reading	5	Written papers		Consultation	5	Total	75
LITERATURE				EVALUATION OF KNOWLEDGE AND CRITERIA			
<ol style="list-style-type: none"> 1. Dijkstra, L., Poelman, H. (2012): Cities in Europe the New OECD-EC Definition, European Commission 2. Hayllar, B., Griffin, T., Edwards, D. (2010): City Spaces - Tourist Places: Urban Tourism Precincts, Routledge, US 3. Jovičić, Ž. (1986). Turistička geografija, Naučna knjiga, Beograd 4. Košić, K. (2012): Ruralni turizam Vojvodine, PMF, Novi Sad, str. 15-45 5. Maretić, M. (1996): Gradski centri, Školska knjiga, Zagreb 6. Metro-Roland, M.M. (2012): Tourists, Signs and the City: The Semiotics of Culture in an Urban Landscape, Ashgate 7. Stanković, S. (2000): Turistička geografija, Naučna knjiga, Beograd 8. Vresk, M. (1990): Urbana geografija, Školska knjiga, Zagreb 9. Craggs, R. (2008): Tourism and urban 				PARAMETERS		Max points	Min points
				1.	Attendance	5	3
				2.	Active participation	5	3
				3.	Seminar	10	5
				4.	Final exam/ T1&T2	80	44
Total		100	55				
				<p>Remarks: According to The Law on Higher Education at University of Sarajevo- Article 64. (7), students that successfully passed both test and fulfilled their obligations, have all rights to receive a final grade without additional knowledge testing. If both test is negative assessment, students are required to take integral test. Criteria for integral (final) test is equal as for the two tests (Test 1 & Test 2)</p>			
				-Student engagement: 1-3 (total: 20)			

regeneration: An analysis of visitor perception, behaviour and experience at the quays in Salford, University of Salford

10. Muller, M. (2004): Turizam i ekologija, Masmedia, Zagreb
11. Nurković, R. (2012): Urbana geografija, Planjax, Tešanj
12. Nurković, R. (2013): Ruralna geografija, Planjax, Tešanj